



2010 WFF Sponsorship

Product Visibility Sponsorship Opportunities

Opportunity	Description	Credits Required
Cold Beverages at all Lunches, Breaks and Receptions during National Conference	High visibility product presence at all group food functions and breaks	6
National Conference Food Functions for All Attendees	Breakfast	3
	Lunch	3
	Breaks	2
	Dinners or Receptions	4
Top-To-Top Summit Reception at National Conference	Reception following invitation-only, content rich event attended by top leaders in the foodservice industry	3
Dinner at WFF Executive Women's Summit	Networking dinners during the invitation-only 2 day offsite executive development and networking event for women leaders	3
Welcome Lunch at National Conference	Open to all attendees, highly energized event that kicks off the National Conference	2