



2010 WFF Sponsorship

Leadership Development and Education Sponsorship Opportunities

Opportunity	Description	Credits Required
Regional Connects Title Sponsor	Popular networking and development event held in 20+ cities reaching over 2,000 professionals	8
Emerging Leader Sessions at National Conference	Professional development sessions for managerial level attendees	6
Emerging Executive Sessions at National Conference	Special educational track providing professional development to Director and Senior Director level professionals	6
Final Day Educational Sessions at National Conference	Half day of personal and professional development training geared to Emerging Leaders and Emerging Executives	3
WFF Professional Development Tool and Session at National Conference	Professional Development planning tool --used year-round --and corresponding work session geared to Emerging Leaders	3
National Conference Registration Website	The site that all attendees must use to register for the National Conference.	3
Leadership Competency Assessment (LCA)	Proprietary professional development assessment offered to all WFF members	3
WFF Book Club	Quarterly online author-led book discussions on leadership	3
WFF Online Leadership Series	New! Affordable Professional Development webinars offered throughout the year to WFF members and other foodservice professionals	
	Skill building Sessions	1
	Keynote Speaker Sessions	2