



2010 WFF Sponsorship

Executive Development/Board Readiness Sponsorship Opportunities

Opportunity	Description	Credits Required
Top-To-Top Summit Title Sponsor	Invitation-only, content rich event held during the National Conference specifically for top leaders in the foodservice industry	8
WFF Executive Women's Summit Title Sponsor	Invitation-only 2 day offsite executive development and networking event for women leaders (VP and above)	8
Executive Educational Sessions at National Conference	Unique professional development content for executive leaders in the foodservice industry	6
Executive Forum at National Conference Title Sponsor	Executive development content and peer-to-peer networking session during the National Conference featuring a keynote speaker	5
Entrepreneur Educational Sessions at National Conference	Special educational track designed to provide a unique educational opportunity for entrepreneurs and franchisees in the industry	5
WFF Board Director Registry	New! Industry-first registry of vetted, highly skilled female executives and a personalized approach in conducting board candidate searches	5
Educational Sessions at WFF Executive Women's Summit	High-caliber sessions featuring respected speakers, programming and networking for executive women leaders	3