



2010 WFF Sponsorship

Brand Building Sponsorship Opportunities

Opportunity	Description	Credits Required
Keynote Speakers at National Conference	Nationally recognized general session keynote speakers	10
Leadership Awards at National Conference	Prestigious WFF awards honoring the Trailblazer, Leader and Volunteer of the Year presented from main stage during the National Conference	7
General Session Videos at National Conference	Energetic main stage videos highlighting women leaders and their impact on our industry	5
Keynote Speaker at WFF Executive Women's Summit	Main stage speaker for the invitation-only executive development event for women leaders	5
National Conference Program	Multi-page, keepsake-quality program provided to all National Conference attendees	5
Member Oasis at National Conference	Popular space for attendees to gather and informally network during the National Conference	5
Closing Event Entertainment at National Conference	Well-attended closing celebration on the final night of the National Conference	4
Badge Holder for National Conference	Received by all attendees and features sponsor's logo	3
Registration Area at National Conference	High traffic area visited by all attendees	3
Room Keys for National Conference Hotel	Logo placement on hotel room keys	3
WFF Career Center	Online career website matching foodservice industry jobs with WFF member candidates	3
Room Drops at National Conference	Sponsor-provided product dropped at host and overflow hotels	2
Women Making Their Mark Tour	Offsite learning events during the National Conference featuring outstanding women in foodservice	1



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Brand Building Sponsorship Opportunities (cont.)

Opportunity	Description	Credits Required
Photo Booth at National Conference	Business quality professional headshots in an on-site studio provided for all attendees	2
Room Keys for WFF Executive Women's Summit Event Hotel	Logo placement on hotel room keys	2
Attendee Gift for Executive Women's Summit	Sponsor-provided gifts for Summit attendees. Minimum value \$10.00. Subject to WFF approval	2
Room Drops at Executive Women's Summit	Sponsor-provided product dropped at host hotel	1
WFF Golf Tournament/ Canada Title Sponsor	Traditionally sold out event with 150 golfers held in Toronto	1
Canadian Regional Events Title Sponsors	2 Toronto events—Leadership Roundtable and Regional Connect—each projected to have 150 attendees	1