

Program and event cost is included in total sponsorship commitment dollars and is not an incremental expense.

Category One

Category One Guidelines: Emerald and Diamond Multi-year Sponsors have the first option to choose one from this category. Current sponsor has right of first refusal for their designated event/program/award if within these levels.

Conference Keynote Speakers	\$ 50,000
Conference Main Stage Awards	\$ 35,000
SOAR Award (presented at the NRA Show)	\$ 35,000
Conference Emerging Leader Workshop Speakers	\$ 30,000
Top-to-Top Summit at Conference	\$ 30,000
Conference Executive Track Workshops	\$ 25,000
Executive Forum at Conference	\$ 25,000

Category Two

Category Two Guidelines: Sterling and above Multi-year sponsors may pick from this category.

The WFF Executive Women's Summit Title Sponsor	\$ 40,000
Regional Connect Title Sponsor	\$ 40,000
Conference Program Journal	\$ 25,000
Conference Registration Plaza	\$ 25,000
Conference Member Oasis	\$ 25,000
Leadership Luncheon at the NRA Show Title Sponsor	\$ 25,000
Road Ahead e-newsletter Sponsor	\$ 25,000
20th Anniversary Celebration Entertainment at Conference	\$ 20,000
Conference Testimonial Video	\$ 20,000
Conference Dinner	\$ 20,000
Desktop Learning Tools (website)	\$ 20,000
New Member Welcome Kit and Gift	\$ 20,000
Opening/Welcome Conference Dinner Reception	\$ 20,000
Leadership Roundtables Title Sponsor	\$ 15,000
Badge Holder	\$ 15,000
CEO-Sponsor Reception Alcoholic Beverages	\$ 15,000
Conference Breakfast	\$ 15,000
Conference Hotel Room Keys	\$ 15,000
Conference Lunch	\$ 15,000
Conference Multi-Cultural Event	\$ 15,000
Conference Recycling Containers	\$ 15,000
Corporate Assessment Tool Pilot	\$ 15,000

(Category Two continues on reverse)

NOTE: Line items in bold indicate WFF Annual Leadership Development Conference opportunities



Category Two, continued

Corporate Board Link Program Sponsor (website)	\$ 15,000
Executive Leadership Competency Assessment (website)	\$ 15,000
Executive Reception Alcoholic Beverages	\$ 15,000
Half Day Conference Workshops	\$ 15,000
Career Center Sponsor (website)	\$ 15,000
Leadership Competency Assessment (website)	\$ 15,000
Mentor Program (website)	\$ 15,000
New Member Web Training and Conference Event	\$ 15,000
Professional Development Planning Tool (website)	\$ 15,000
Committee Contributor Award (presented at Conference)	\$ 10,000
Conference Networking Breaks	\$ 10,000
Cyber Café	\$ 10,000

Category Three

Category Three Guidelines: All sponsors may pick from this category.

Conference Golf Tournament Title Sponsor	\$ 15,000
Market-based Programming Title Sponsor	\$ 15,000
Conference Amenity Welcome Bags for Offsite Guests	\$ 10,000
Conference Golf Clinic Sponsor	\$ 10,000
Conference Off-site Hotel Attendee Hospitality Suites	\$ 10,000
Conference Photo Booth	\$ 10,000
Conference Shuttle Buses/Transportation:	\$ 10,000
Conference Women Making Their Mark Tour	\$ 10,000
Conference Fun Run	\$ 5,000
Conference Golf Tournament Hole Sponsor	\$ 1,000

NOTE: Line items in bold indicate WFF Annual Leadership Development Conference opportunities

Invitations to participate or general communications to members related to an event or program will not include mention of the sponsor. Sponsor recognition begins when the event or program is executed.

